

About S&P Dow Jones Indices

As the world's largest resource for index-based innovation, data and research our mission is to bring independent, transparent and cost effective solutions to the global investment community. S&P Dow Jones Indices is at the forefront of index change and innovation. Our goal is to continue to anticipate and respond to how our clients see global investment opportunities.

Visit us at spdji.com/custom-indices

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Custom Indices

You have the idea. We'll create the index.



S&P Dow Jones Indices

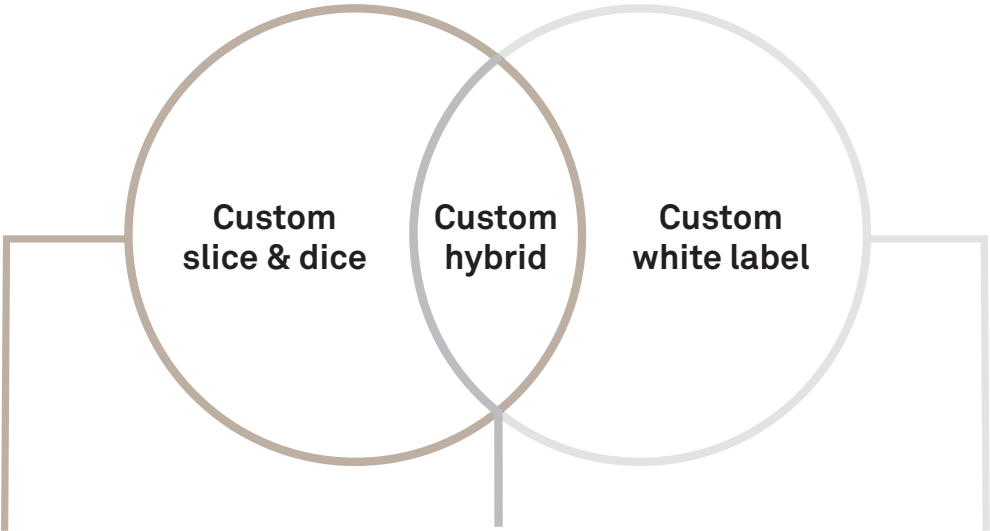
An **S&P Global** Division

Our custom indices give clients the ability to design, manage and market products that match any investment strategy. You can:

- Create your own index by customizing one of our existing indices
- Create a white label index using your own intellectual property
- Create a hybrid index that implements your proprietary methodology but uses our index levels or constituents as inputs

Drawing on a wealth of experience and industry knowledge, we construct, maintain and disseminate custom indices for a wide variety of investors, exchanges and ETF providers across the globe.

Our custom solutions:



Variation on a standard S&P Dow Jones Index	Client's proprietary index using or referencing an S&P Dow Jones Index	Client's proprietary index
<ul style="list-style-type: none">- Client adjusts an existing S&P DJI index.- S&P DJI owns the intellectual property.- Index retains S&P DJI branding.- Calculated by S&P DJI.	<ul style="list-style-type: none">- Client methodology uses an S&P DJI index as a universe, or the value of an index as an input.- Client owns the intellectual property.- Index carries the client's branding.- Calculated by S&P DJI.	<ul style="list-style-type: none">- Client methodology does not use S&P DJI intellectual property.- Client owns the intellectual property.- Index carries the client's branding.- Calculated by S&P DJI.

The driving force behind:

- ETFs and ETNs
- Structured Notes
- OTC Products
- Benchmarks
- iNAVs

Why clients choose us:

1

Brand Association

The S&P Dow Jones Indices brand is synonymous with integrity and objectivity. The “Calculated by S&P DJI” mark, which lends legitimacy to the underlying index, is made available to all custom index clients.

2

Extensive Coverage

Our database of index and constituent data covers more than 22,000 securities in 81 countries.

3

Expertise & Experience

Over 150 clients globally leverage our experience creating and calculating over 330,000 indices. Our custom indices are managed with the same rigorous processes and robust infrastructure used to calculate our flagship indices.

4

Client Service

A dedicated team of custom index experts is accessible locally, regionally and globally 24 hours a day, 7 days a week.

Users of custom indices:

- Exchange-traded fund providers
- Asset managers
- Derivative and structured product teams
- Pension plans
- Exchanges
- Registered Investment Advisors (RIAs)

Customize your index by:

Asset Class	Theme	Sector	Region	Size
Equities	Yield	GICS® Sectors	Global	Large Cap
Commodities	Dividends	GICS Industry Groups	Americas	Mid Cap
Fixed Income	Emerging Markets	GICS Industries	Europe	Small Cap
	Theme of your choice	GICS Sub industries	Middle East & Africa	
			Asia Pacific	

Weighting	Capping	Rebalancing	Currency	Return Type
Market Cap	Constituent	Daily	All currencies are available. Hedging by currency is also available.	All return types are available.
Equal	Regional	Weekly		
Price	Sector	Quarterly		
Fundamentals	Capping	Annually		
Weighting scheme of your choice	Scheme of your choice	Ad hoc		

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